

Creating Sustainable Funding from Individual Donors

This fast-paced webinar introduces you to a systematic model for building sustainable funding for your Family Justice Center or Multi-Agency Center. Learn to leave a legacy of passionate lifelong individual donors as you tailor the Benevon Model to your organization. Participants are encouraged to bring other staff, board, and volunteers to engage them in this practical and effective approach.

In this webinar, you will learn:

- An overview of the Benevon Model, an organic system for building sustainable funding from multiple-year individual donors
- How to implement mission-focused, permission-based fundraising
- How to make your organization more visible in your community
- How to identify and personally cultivate individual donors who are passionate about your mission

Leigh Duque, Executive Director, InterAct, Raleigh NC will share her experience using this process and will join Benevon founder and CEO, Terry Axelrod, for this webinar.

Benevon trains and coaches nonprofit organizations to implement a mission-based system for raising sustainable funding from individual donors. This system ends the suffering about fundraising and builds passionate and committed lifelong donors. The Benevon Model was developed by founder Terry Axelrod, author of eight books and several DVDs, including her most recent book, *The Benevon Model: A Step-by-Step Guide to Getting it Right, Second Edition*. For more information, please visit www.benevon.com

Terry Axelrod

Terry Axelrod, founder and CEO of [Benevon](#), has more than 40 years' experience in the nonprofit field. She created the Benevon Model after serving as the first development director at a private inner-city school, where she designed and implemented the fundraising programs that yielded \$7.2 million in two years and a significant endowment. Over the past 20 years, Benevon has trained more than 5,000 nonprofit teams to customize this systematic process for building sustainable funding.

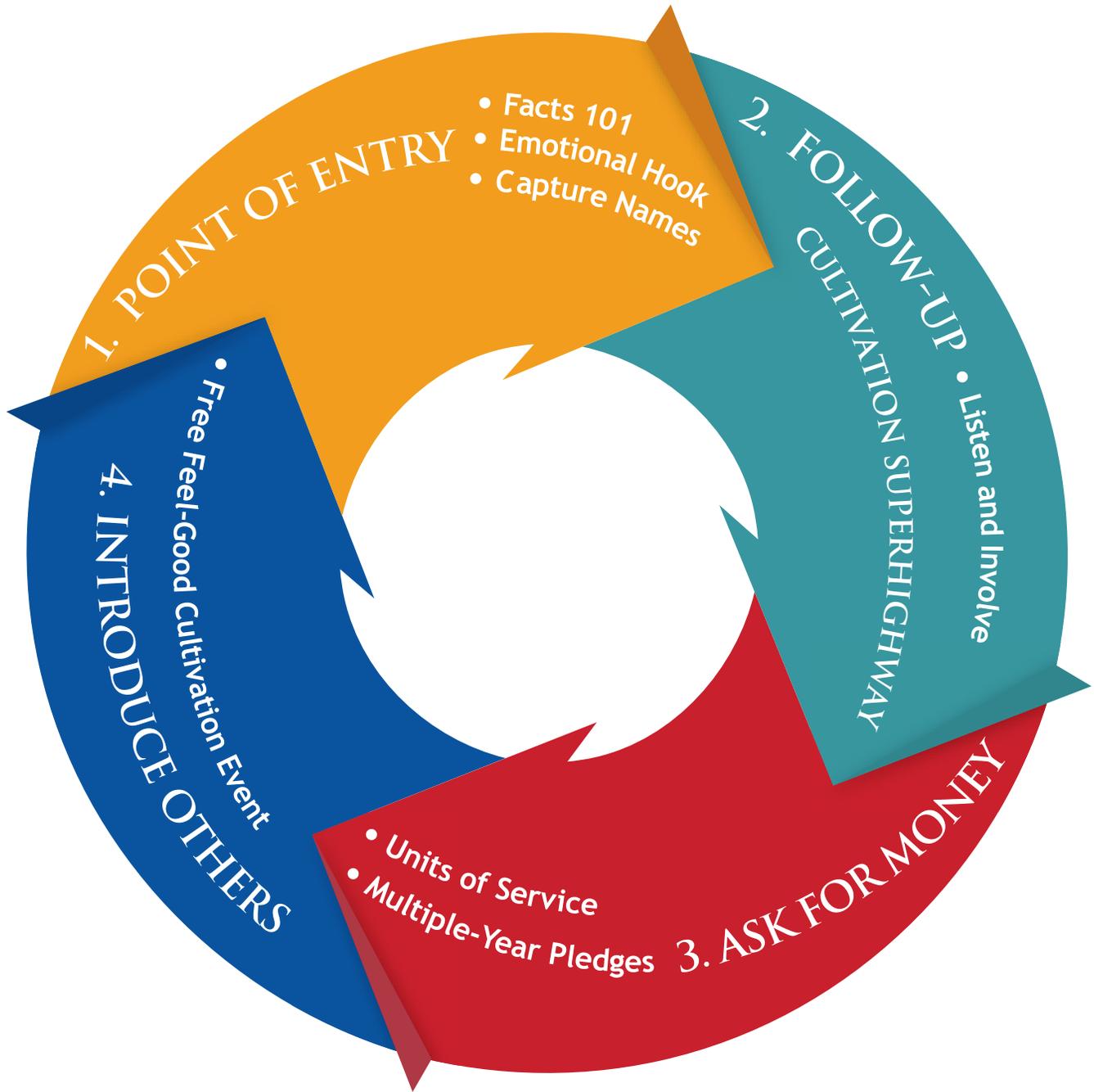
Leigh Duque

Leigh Duque was appointed executive director of InterAct in August 2010. With more than 30 years' experience in not-for-profit leadership roles, Leigh has a successful track record in fund development and finance, program and property management, marketing and communications, volunteer and staff development, and community-building. Her experience ranges from founding and serving as executive director of an organization which enhances and enriches the quality of life for persons receiving services for substance abuse, mental health and developmental disabilities to helping to launch a successful \$28 million capital campaign. But she describes her single-most rewarding career assignment as her role at InterAct. Inspired by the advocacy work of her mother (described by Leigh as "the coolest chick I know"), Leigh is passionate about InterAct's work to "save lives, re-build lives, and secure safer futures" of domestic and sexual violence victims and their families. With deep roots in North Carolina, Leigh is a graduate of East Carolina University. She and her husband reside in Wake County, North Carolina and are the proud parents of four adult daughters and five grandchildren.



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Creating Sustainable Funding For Nonprofits



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Webinar Training

Creating Sustainable Funding from Individual Donors

Presented by Terry Axelrod and Leigh Duque

1.5 Hours

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Casey Gwinn, J.D.
Co-Founder and President
Alliance for HOPE, International

A handwritten signature in black ink, appearing to read "Gael Strack".

Gael Strack, J.D.
Co-Founder and CEO Alliance
for HOPE, International

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