

Welcome!

While waiting for the presentation to begin, please read the following reminders:

- The presentation will begin promptly at 10:00 a.m. Pacific Time
- If you are experiencing technical difficulties, email melissa@nfjca.org
- To LISTEN to the presentation on your phone, dial + 1 (415) 363-0074 Access Code: 394-856-106 or listen on your computer speakers
- Attendees will be muted throughout the presentation
- To send questions to the presenter during presentation:
 - Click on “Questions” in the toolbar (top right corner)
 - Type your comments and send to presenter
- There will be a Q & A session at the end of the presentation
- The presentation will be recorded & posted on www.familyjusticecenter.org
- Please complete the evaluation at the end of the presentation. We value your input.



Your host today:



Casey Gwinn, J.D.
President

Family Justice Center Alliance



Thank You to Our Sponsor

Thank you to the Verizon Foundation
for making this training possible!



2012 International Family Justice Center Conference

April 17-19 2012 in New Orleans, LA



www.familyjusticecenter.org

The three-day conference will include discussions on issues related to the handling of domestic violence, child abuse, sexual assault, and elder abuse cases in the context of the Family Justice Center model.

The conference faculty includes nationally and internationally recognized subject matter experts, advocates, and survivors. During the conference participants will have the opportunity to meet with survivors and professionals who currently work in Family Justice Centers in the United States and internationally.



The FJC Alliance TA Team



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Webinar Download Reminders

This webinar presentation is being recorded and will be posted on our website by the end of today's business day. We would like to remind you that in order to download webinar files and other materials from our Resource Library on our website, FJC Alliance Membership is required- it's free, quick, and easy to do. Members can log in to access members-only information.

Please note that registering for today's live webinar training does not sign you up as a member of the FJC Alliance. If you wish to become a member and obtain login credentials, please visit our website at www.FamilyJusticeCenter.org and click on “**Get Involved**” → “**Become a Member**”. Please allow 24 hours for your application to be reviewed. Once your membership application is approved, you will be notified via email.



Today's Presenter:



Kim Wells, M.A.
Executive Director
Corporate Alliance to End Partner Violence



It's everybody's business.

**Using *Telling Amy's Story*
To Engage
A Family Justice Center's
Local Business Community**

Kim Wells, Executive Director
Corporate Alliance to End Partner Violence

kwells@caepv.org

Objectives:

- Identify the impacts of domestic violence on the workplace
- Discuss the role of a Family Justice Center in addressing the issue of domestic violence at the workplace
- Examine ideas for partnering with employers toward prevention and intervention using *Telling Amy's Story*

What is CAEPV?

- CAEPV (www.caepv.org) is the only national nonprofit in the US founded by the businesses with a mission to impact partner violence through the workplace.



Partner Violence Costs Employers - Productivity

- Victims lose nearly 8 million days of paid work -- the equivalent of more than 32,000 full-time jobs
- And. . . nearly 5.6 million days of household productivity as a result of the violence.
(US Centers for Disease Control and Prevention)

US National Telephone Survey- Impact on Victim

- 21% of the full-time employed adults polled identified themselves as victims
- 64% percent of them indicated their ability to work was significantly impacted

Telephone Survey – Impact on Co-Worker

- 31% felt obliged to cover for co-worker who as a victim
- 38% were concerned for their own safety
- 27% had to do the victim's work
- 25% resented co-worker due to the situation

What Is An Employer's Role?

- **R**ecognize – domestic violence as an issue impacting the workplace
- **R**espond – appropriately within the context of the workplace
- **R**efer – to the professionals who can assist the employee
- **R**each Out – to community resources for partnership, expertise, and to support them

What Is A Family Justice Center's Role?

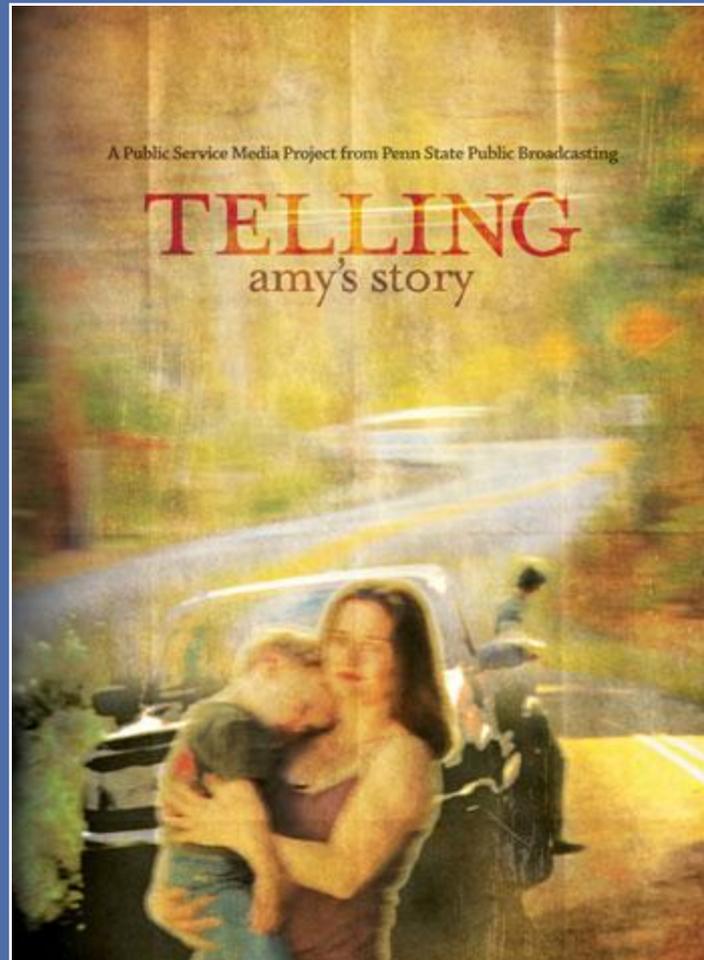
- Flexibility— Provide the services and the expertise employers and their employees need regarding DV. Be willing to take the role they need as their partner as a community expert/resource in this issue.
- Judicial interface— Where appropriate, Family Justice Centers can provide important information about how OP's and legal system works to better assist employers and employees.
- Coordination – Be a “one stop shop” of resources for employers and their employees regarding DV.



How Family Justice Centers Can Use *Telling Amy's Story* with Employers

- As a vehicle to start discussion.
- Helps employees recognize the signs of domestic violence.
- Brings to light that domestic violence is a community issue, a workplace issue, a family issue... not just a woman's issue.

The Story Behind *Telling Amy's Story*



Why *Telling Amy's Story* Is Effective with Employers

- Illustrates behavior, types and evolution of abuse
- Interesting and informative “mini-interviews” with survivors, prevention and support practitioners, security and law enforcement specialists
- Conveys key messages
- Debunks myths (socio economic status, education level etc.)



Why *Telling Amy's Story* Is Effective with Employers

- Shows why employers, co-workers should pay attention to domestic abuse.
- Shows what survivors employers, co-workers and others can do (and not do).
- Well structured, high quality video/audio.

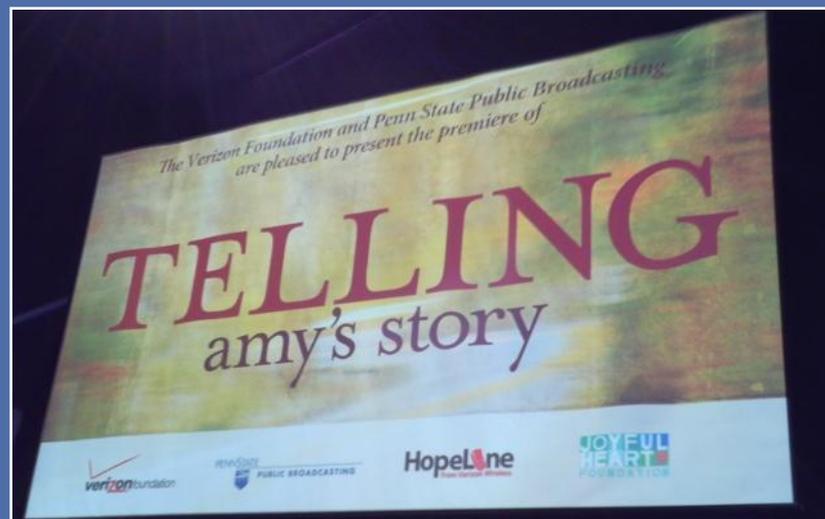


Amy's story is not the only story at a workplace like Verizon



Why not use a traditional training video on domestic violence and the workplace?

- Amy's story is not fabricated.
- Employees can relate to Amy's story at different points – as a survivor, family member, co-worker, community member.
- It allows for candid discussion.



Why not use a traditional training video on domestic violence and the workplace?

- Survivors, counselors, co-workers, management and law enforcement angles.
- Some parts of the DVD may be emotional for some viewers, be prepared for this and be ready to respond.
- If pressed for time: select parts you want to emphasize.

TELLING
amy's story

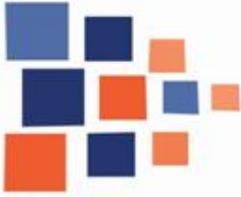
Amy's story shows that domestic violence is more than one single event



EXAMPLE: What happened within Verizon as a result of showing *Telling Amy's Story*?

- Employees felt they had “permission” to ask their co-worker if they need help – they can’t just ignore the signs.
- Employees more aware of available resources.
- Employees more aware of policy at Verizon.





What has happened within Verizon as a result of showing *Telling Amy's Story*?

Increased awareness among employees about
Verizon's commitment to end domestic violence.



What has happened within Verizon as a result of showing *Telling Amy's Story?*

Employees see that they are not alone



Lessons Learned

What Works – Engaging Employers

- Let employers know why you are conducting the session – make it real, make it relevant.
- Have a Domestic Violence Expert and HR Professional/EAP at each screening.
- Be prepared – discussions can get emotional.
- Know what you want your employees to do (next steps).

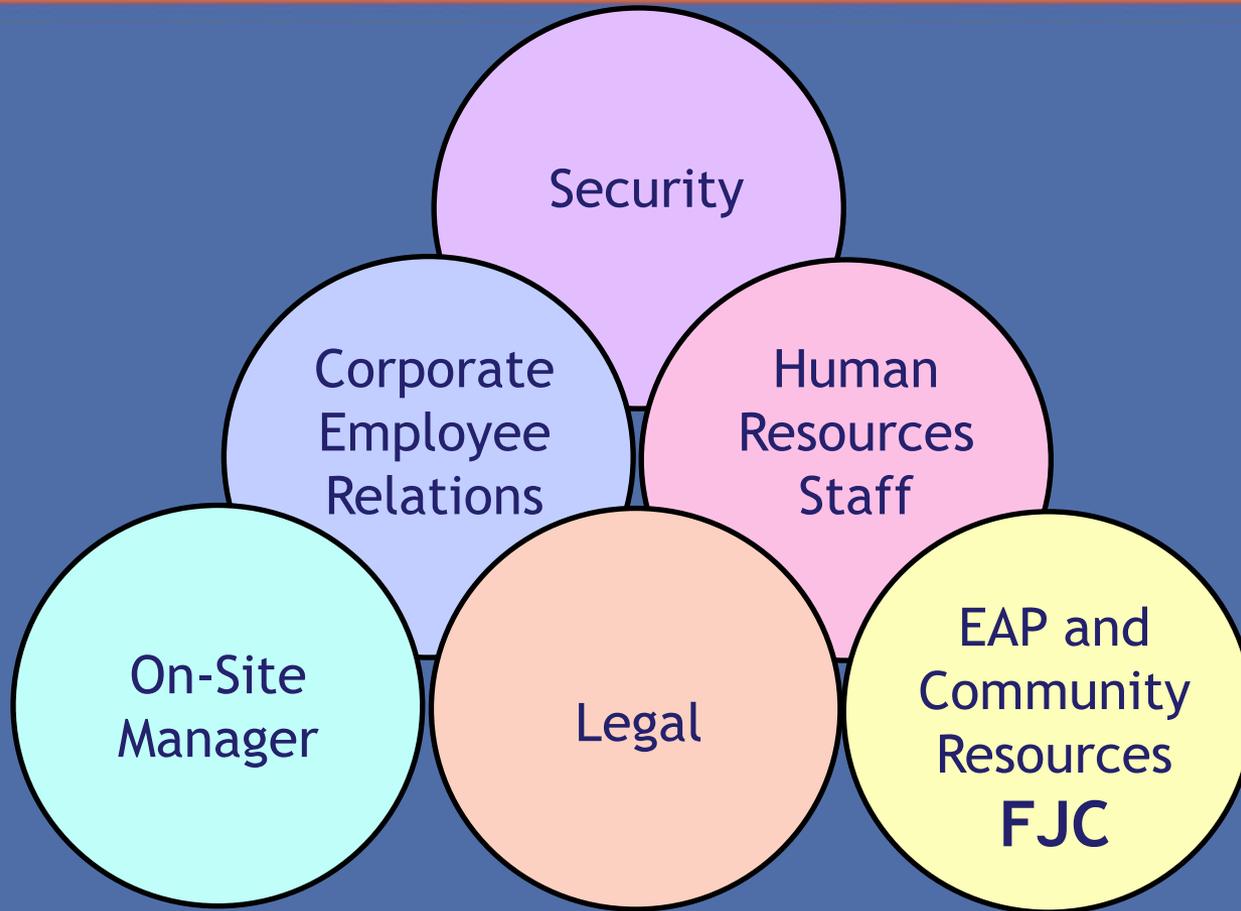
TELLING
amy's story

Lessons Learned

What Works – Engaging Employers

- Have an objective in mind – how many employers do you want to reach?
- Create a tool kit and standard agenda so managers can easily coordinate a screening.
- Create a welcoming environment.
- Provide background on the documentary and a few statistics upfront to help set the tone and context.

Family Justice Center as Part of the Team



Family Justice Centers As Part of the Team

- Subject Matter Experts
- Community Resource for Victims
- Connectors to other resources
- Interface with judicial system
- What else?

So – How Do You Get ON the Team?

- Make sure you have your OWN DV and the workplace policy and program first!
- Become a partner to the employer
- Help employers understand value of what you do for them and their employees
- Become a connecting point for them

Feedback Box

Can you see using
Telling Amy's Story
with local businesses?

Resources

- *Telling Amy's Story* 15-minute documentary:
<http://youtu.be/TsFv4DiPKFg>
- *Telling Amy's Story* trailer:
<http://youtu.be/9pt0qoqFV6g>
- Request a copy of the *Telling Amy's Story* DVD on the Verizon Foundation website at:
www.verizonfoundation.org

Concluding Remarks



In Memory of Amy Homan McGee
and all victims killed as a result of domestic violence



For More Information

Corporate Alliance to End Partner Violence

www.caepv.org

domesticviolenceworkplace.blogspot.com

kwells@caepv.org

Questions?



Submit your questions via the Chat feature on your toolbar

2012 International Family Justice Center Conference

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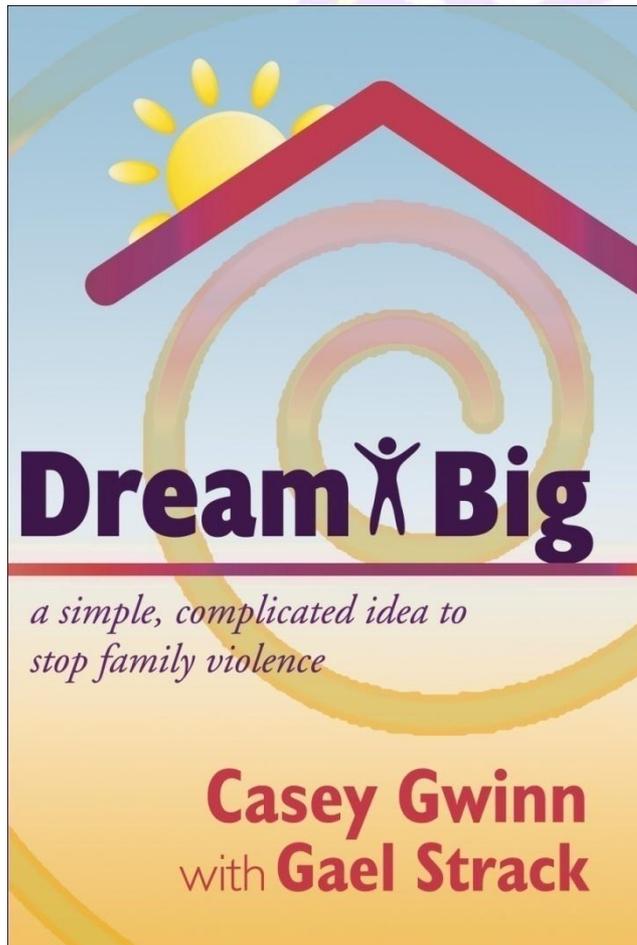
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Dream Big



Though help is out there for victims of domestic violence, it's not always easy to find. The people who seek it often go from agency to agency, telling their story again and again. The rapidly developing Family Justice Center movement seeks to bring all community services for family violence, elder abuse, stalking, and sexual assault under one roof.

In Dream Big, the visionaries behind the family justice center movement use testimonies of survivors, staff in existing Centers, and domestic violence movement leaders to paint a future where families come first, and professionals come together to stop family violence. Everyone can play a role. Dream Big will show you how.

Go to the "Store" at www.familyjusticecenter.com to purchase *Dream Big*



Thank You

Thank you for joining today's presentation

Family Justice Center Alliance

707 Broadway, Suite 700

San Diego, CA 92101

888-511-3522

www.familyjusticecenter.com

**Reminder: This presentation will be available for download on the Online Resource Library within 24 hours*



What is the Family Justice Center?

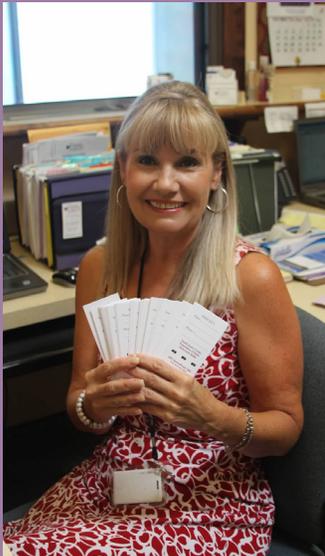
The Family Justice Center is a collaborative community response to family violence. The Family Justice Center brings together, in one place, numerous domestic violence organizations which represent government, private, non-profit, military, and faith-based communities. This strategic and coordinated utilization of services increases the potential of success for victims of domestic violence.

Available Services:

- Filing for a Civil Protection Order or modification of one
- Referrals to Domestic Violence Shelters
- Counseling for Family Violence Issues
- Safety Plans
- Teen Healthy Relationship Groups
- Case Management
- Applications for and services of Legal Aid
- Life Skills
- Chaplain Services
- Child Care

Who Can Get Help at a Family Justice Center?

The Family Justice Center (FJC) is committed to helping all victims of family violence. The FJC is available to men, women, and children of any age, economic, social, religious or ethnic group and does not discriminate against any victim.



Contact the Family Justice Center

[insert address]
[insert phone number]
[insert email]
www...



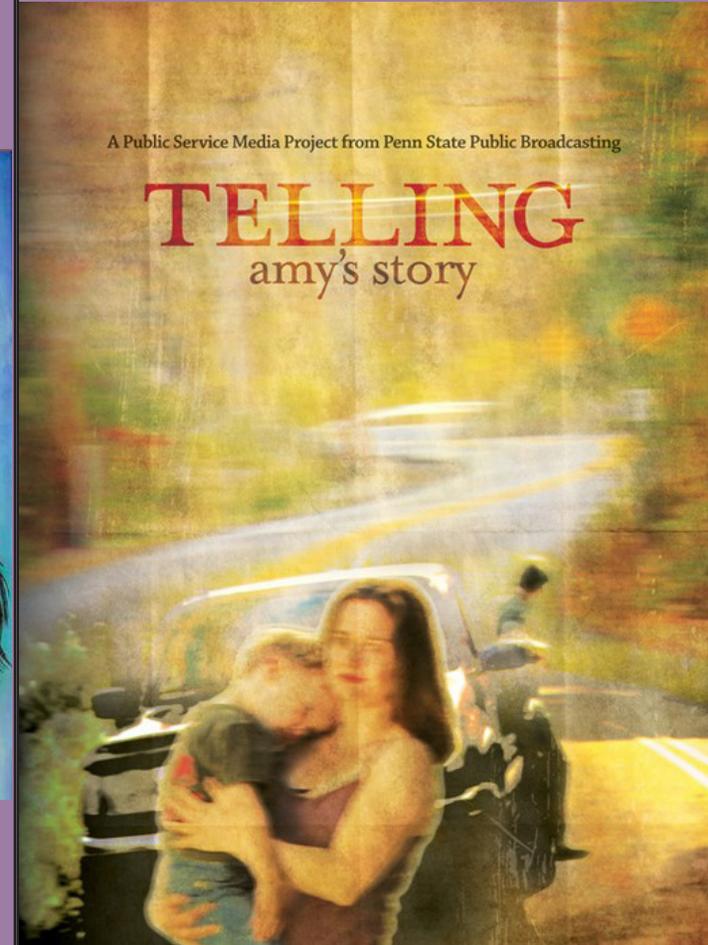
Changing the Ending to *Telling Amy's Story* is made possible by the Family Justice Center Institute, a program of the Family Justice Center Alliance. The Alliance would like to thank the Verizon Foundation for sponsoring this program.



Family Justice Center

A Public Service Media Project from Penn State Public Broadcasting

TELLING amy's story



Changing the Ending to
Telling Amy's Story at the
Family Justice Center

Telling Amy's Story

The documentary film *Telling Amy's Story* follows the life of Amy Hogan McGee shortly before she is killed by her abusive husband Vincent McGee. The detective who led the case review, Deidri Fishel, turns Amy's story into a cohesive timeline that clearly shows the danger signs in her relationship and the numerous times police or other agencies could have intervened.

Unfortunately we cannot change the ending to Amy's story but **we can change the outcome** for other domestic violence victims. By providing wraparound services at a local Family Justice Center or similar domestic violence agency, victims can find the help they need.

In addition, friends, family, and co-workers can prevent other stories from ending like Amy's by talking about domestic violence, learning about high-risk factors, and getting help for victims in need.



High-Risk Indicators

Homicide is preventable because it can be predicted.

Watch for high-risk indicators of homicide:

- Victim has been strangled
- Violence is getting worse
- Abuser shows stalking behaviors
- Victim has attempted to separate from partner
- Abuser has access to weapons
- Use of illegal drugs or alcohol abuse
- Abuser has threatened to committ suicide

Take Action

Share these statements to encourage victims of domestic violence to get help:

"I am afraid for your safety."

Victims often minimize the violence they are experiencing. This statement expresses concern and care as well as the need fo expedient intervention.

"I am afraid for the safety of your children."

Often when women realize their children could be harmed they are more likely to leave.

"It will only get worse."

Victims need to know that their abuser will not stop without intervention by law enforcement or other social service agency.

"There's help available."

It's imperative that victims know help is available. This inspires hope and courage to seek guidance.

"I'm here for you no matter what."

This inspires trust and lets the victim know they can always come to you for help.

Domestic Violence 101

Coercion & Threats

Isolation

POWER AND CONTROL

Emotional Abuse

Economic Abuse

Facts About Domestic Violence:

- Three to four million women in the United States are beaten in their homes each year by their husbands, ex-husbands, or male lovers.
- One in every four women will experience domestic violence in her lifetime.
- Police report that between 40% and 60% of the calls they receive, especially on the night shift, are domestic violence disputes.

Signs of Abuse

Does the abuser:

- Embarrass victim with bad names and put downs?
- Stop victim from seeing or talking to friends or family?
- Call victim a bad parent or threaten to take away or hurt their children?
- Shove, slap, or hit the victim?
- Threaten to kill the victim?
- Act like abuse is no big deal, the victim's fault, or even deny doing it?
- Control money, make the victim ask for money or refuse to give money?