



National Family Justice Center Alliance

*-- Where Families Come First
and Professionals Come Together*



WARNING - Strategic Planning Is Not for the Faint of Heart

But...it is a “good good good” place to
start to Develop a Family Justice
Center

Why Bother with Strategic Planning?

- “We know what we want to do already”
- “If we involve lots of people, they won’t agree with what we think”
- “I’ve already decided who should be on board”
- “Planning just wastes time – everybody talks too much and nothing gets done!”



Why Bother? Because Strategic Planning ...

- Creates a shared vision of what's possible
- Helps people to Dream BIG!
- Develops a practical road map
- Creates a framework for decision making
- Generates new ideas and buy-in
- Folks are more likely to become invested if they can help create it



Who Should Participate in Strategic Planning?

- Key Stakeholders
- Tall Trees
- Service Providers
- Funding Sources
- Survivors
- And always ask... "Who's missing?"



Are there Steps to Planning?



Step I. Get Ready!

Assessing Community Readiness

Some communities get it, see the vision; are ready to jump right in and start the planning process.



Focus Question
What do we want
Our FJC to
look like in 2010
When it is fully
operational?

II. Get Set!

Customized Strategic Planning:

- For those communities that are ready...
- For those that are not...
- This two day “Getting Ready” event is the perfect Kick Off event...



Omaha Strategic Planning

III. Now Go!

Implementation:

- The distance from a strategic plan to opening day depends upon a community's readiness and the depth of local/political support and more!
- Work groups, individual, team coaching, and resources
- Communities need expertise and consulting during the first year of consultation...must be part of their plan



New Orleans Strategic Planning

Managing the FJC Development Process

- **Executive Committee:** *Decision Makers from key stakeholders provides assistance, oversight, and to the steering committee serves as co-chairs of workgroups*
- **Steering Committee:** *25 – 50 community partners and stakeholders participate in planning and staff the workgroups*
- **Project Coordinator:** *Meeting and workgroup coordination*
- **Workgroups:** *Develop Blue Print for the FJC*
- **NFJC TA:** *Brings in the experience, resources and processes as needed*

Typical Workgroups

See HHF II Manual for Tasks

- Designing the Model - Community Needs Assessment, Partnerships, Governance, Space Plan and Location (p. 9)
- Funding and Sustainability Options (p.33)
- Public Relations (p. 47)
- Operations (p. 55)
- Client Services and Community Partners (p. 95) ,
- Staffing (71) and Volunteer Development (p. 83)
- Strategic Planning (p. 107)
- Safety and Security (p. 133)
- Technology Considerations (p. 121)
- And the last workgroup- THE GRAND OPENING

The Perfect Kick Off Event... Stakeholders see new possibilities and dare to dream BIG



East County SD Strategic Planning



Tacoma WA Strategic Planning

Here are A Few Final TIPS

- Remember! Centers that use strategic planning do best!
- Invest in strategic planning = it will save you time and money
- Follow your strategic plan
- Transparency and participation changes communities and saves lives



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Need more information about Strategic Planning?

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