

2025 ANNUAL REPORT



Dear friends,

The most significant challenge for many community-based organizations is the transition from founding pioneers to the next generation of leadership. Too often, organizations stumble by waiting too long to plan or moving too hastily in response to a crisis. Since the San Diego Family Justice Center opened in 2002, we have prioritized long-term sustainability. We constantly evaluated our trajectory: Who would lead after Casey left office because of term limits? When was the optimal time to launch the Alliance? How could we ensure our founding vision would become a permanent reality? **Reflecting on our journey, every deliberate step was a strategic move toward a seamless transition to the future.**

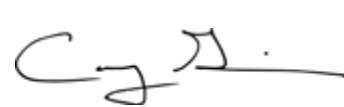
We were honored to start and build Alliance for HOPE International from its earliest work supporting the San Diego Family Justice Center as a local fundraising organization. We then transitioned a local non-profit into a national non-profit, working across the United States, to help lead the **President's Family Justice Center Initiative** from 2003-2007. Then, as the Family Justice Center movement grew and our local camping and mentoring program, Camp HOPE America, went statewide and then national, we broadened our reach and impact as a national nonprofit.

In 2010, we created the **Training Institute on Strangulation Prevention** that has now grown into the largest training and outreach program of its kind in the world. During this journey, the Alliance became a global advocacy and social change organization. Most recently, we were both honored to partner with Theresa's Fund and Chris McMurry to merge with **DomesticShelters.org**, the largest online resource in North America that provides support and resources to domestic violence survivors and advocates working in the field.

Five years ago, we and the rest of our Board began developing a transition plan to our next generation of leadership and growth as an organization. We developed a plan; we conducted a national search for our next President and CEO and are now executing the plan. **We are humbled and honored to know that we picked the right leader for the future, our new President and CEO Catherine Johnson.** She ran our Camp HOPE America program for more than two years on a part-time basis while running two Family Justice Centers in North Carolina and Camp HOPE America – North Carolina. We got to see her gifts and abilities up close, and there was no doubt she was the one to lead Alliance for HOPE International forward. **In October 2025, Catherine Johnson took the helm of the Alliance and assumed day to day management and leadership of all our programs.** Our entire Board could not be happier or any more convinced that the Alliance will thrive for generations because of her leadership and the team she will build to support her.

We will both continue to support Catherine in any way she needs as well as serve on our Board. We'll also travel and speak on behalf of the organization for the next few years, ensuring the complete fulfillment of our five-year executive leadership transition plan. But as we reflect on 2025 and into the future, we are filled with hope, determination, and resolve. In 2026, our 26th International Family Justice Center Conference will be themed **"The Best is Yet to Come."** It is the most appropriate conference theme we have ever had. **The Best is Yet to Come.**

As we begin to build a new endowment, to be called the **Forever HOPE Fund**, and we navigate the complex socio-political environment that all international organizations are currently working through, we are eternally grateful to our current and future donors, funders, supporters, and allies. We look forward to seeing Alliance for HOPE International remain a beacon of safety, hope, and healing for adult and child survivors of domestic and sexual violence. With your support, our Board and staff will be faithful to this sacred calling for generations to come.



With Great HOPE,



Casey Gwinn & Gael Strack, Founders

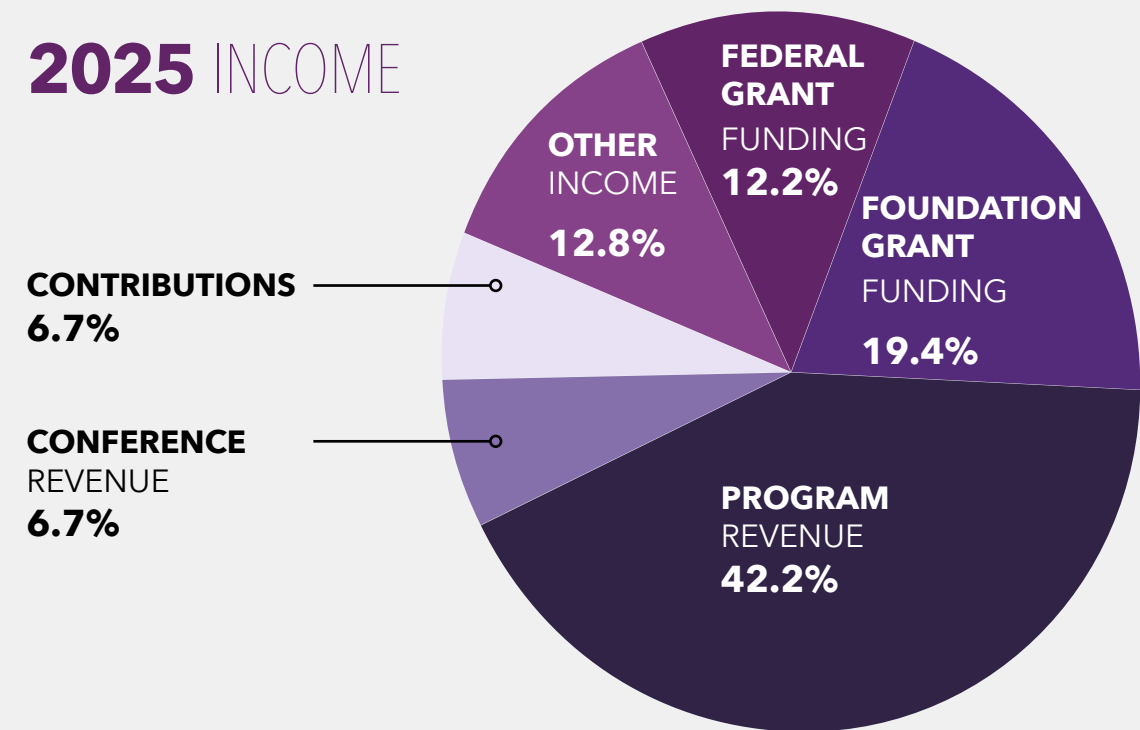
TABLE OF CONTENTS

CLICK BELOW TO NAVIGATE TO A PAGE AND ANY PAGE NUMBER TO RETURN TO THIS PAGE

4	Alliance for HOPE International
6	Family Justice Center Alliance and VOICES
8	Training Institute on Strangulation Prevention
10	Camp HOPE America
12	DomesticShelters.org
14	Justice Project and Voices for Victims of Hidden Homicides

Alliance for HOPE International is the umbrella organization for six programs working toward a shared mission of supporting survivors of domestic and sexual violence. These include the Family Justice Center Alliance, the Training Institute on Strangulation Prevention, Camp HOPE America, the National VOICES Survivor Advocacy Network, DomesticShelters.org, and the Justice Project. Together, our programs provide trauma-informed training and services to promote hope, healing, and justice.

2025 INCOME





Creating innovative, collaborative, and hope-centered solutions to support survivors of domestic and sexual violence, child abuse, elder abuse, and human trafficking.

A MESSAGE FROM OUR PRESIDENT AND CEO

2025 marked a pivotal milestone for Alliance for HOPE International and for me personally. I was honored to transition from founding Director of the Guilford County Family Justice Center to President and CEO of the Alliance.

My journey began eleven years ago at an Alliance conference, inspired by the vision of Casey Gwinn and Gael Strack. Today, I carry this responsibility with gratitude, working alongside Casey and Gael as they transition into their roles as Founders. Our 2026 conference theme, **The Best Is Yet to Come** reflects our shared momentum.

For me, **The Best Is Yet to Come** means building an infrastructure of safety and healing for generations. In the coming year, we will: advance state and federal policy through our Leadership Summit, convene our network at the 26th Annual International Family Justice Center Conference, train thousands more professionals to increase safety and offender accountability, and more.

Casey and Gael built something extraordinary; carrying this movement forward belongs to all of us.

That is why we say, **The Best Is Yet to Come**.

What we are building is bigger than any one program, place, or moment. We are building a movement rooted in hope, sustained by people, and driven by the belief that every individual and family deserves safety, hope, and healing.

Thank you for joining us in our efforts to transform communities across our country and around the world.

On behalf of our team, and with great hope,



Catherine H. Johnson

EXPANDING NATIONAL PARTNERSHIPS



SKILL FORWARD

Alliance for HOPE International was selected as a grant recipient by Verizon to help individuals build in-demand digital and technology skills through free online training and career resources. Through this initiative, participants gain access to courses, career coaching, and other learning opportunities that put them on the pathway to employment that supports long-term economic stability.

360+
INDIVIDUALS
completed a Verizon Skill Forward course

4,150+
SUBSCRIBERS
on the Verizon Skill Forward mailing list



Uber event in Denver, CO

HOPE RIDES

Alliance for HOPE International and Uber partnered to create Hope Rides to provide free rides to survivors of interpersonal violence. The program aims to overcome transportation barriers, helping survivors access critical services and support in real time through select Family Justice Centers across the United States.

2,150+
SURVIVORS
served through Hope Rides

17
FAMILY JUSTICE CENTERS participating in Hope Rides

THE BEST IS YET TO COME: QUESTYN'S JOURNEY

At just 10 years old, Questyn arrived at Camp HOPE America—Guilford County, NC, carrying the invisible weight of domestic violence and family conflict. Like many children navigating trauma, she felt silenced, unsure of her place, and burdened by decisions no child should have to make.

At camp, something shifted. Surrounded by peers with similar experiences, Questyn found connection, safety, and understanding. For the first time, she realized she was not alone. One powerful truth statement she learned through the Camp HOPE America curriculum became a turning point: **MY VOICE MATTERS**.

That message stayed with her.



25th Annual International Family Justice Center Conference

Camp HOPE America provided more than a week away. It offered a pathway to healing, confidence, and growth. Through consistent support and experiences that encouraged bravery and choice, Questyn began to rediscover her sense of self.

In 2025, she stood on stage at the 25th Annual International Family Justice Center Conference and shared her story with courage and strength. Her voice inspired a packed audience and reflected the life-changing power of hope in action.



25th Annual International Family Justice Center Conference

Today, Questyn returns to camp as a mentor, helping younger campers feel safe, seen, and empowered. She now creates the same space that once changed her life.

Questyn is one of thousands of children served through Camp HOPE America each year. Because of our partners and supporters, more children are finding their voice and discovering that **THE BEST IS YET TO COME**.

[Read an article about Questyn on DomesticShelters.org.](#)



25th Annual International Family Justice Center Conference

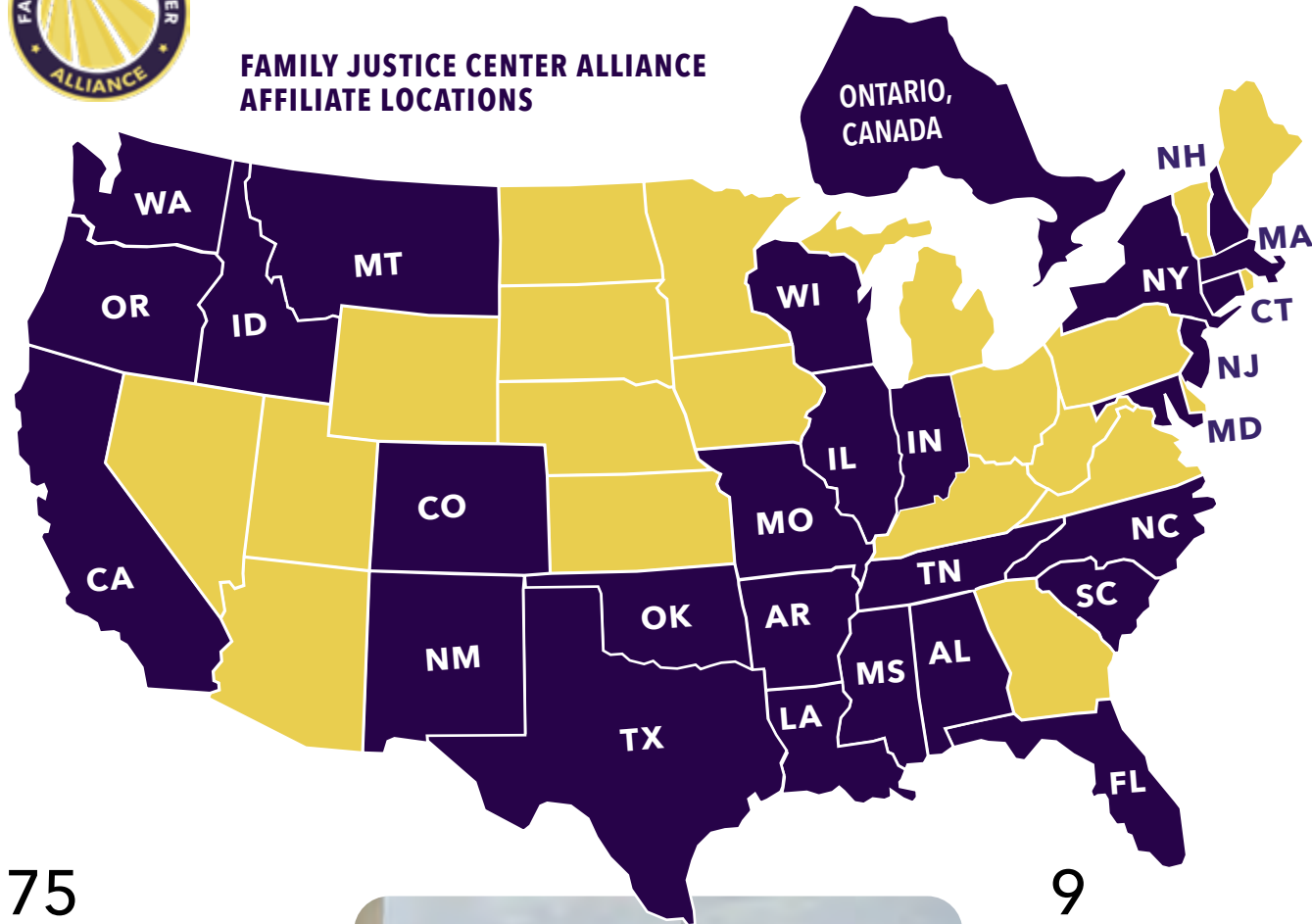
600+
ATTENDEES
at the 25th Annual International Family Justice Center Conference

8
COUNTRIES
represented at the 25th Annual International Family Justice Center Conference



Developing and supporting Family Justice Centers across the world who provide multidisciplinary services to survivors - all under one roof.

FAMILY JUSTICE CENTER ALLIANCE AFFILIATE LOCATIONS



75
AFFILIATED CENTERS

28
STATES
house Affiliated Family Justice Centers

5,000+
MULTI-DISCIPLINARY PROFESSIONALS TRAINED



First Annual Family Justice Center Capitol Hill Days in Washington, DC

Family Justice Centers from across the nation came together for the very first **Family Justice Center Capitol Hill Days in Washington, DC.**

79
ATTENDEES
to the 1st Annual Family Justice Center Capitol Hill Days in Washington, DC

36
AFFILIATED FAMILY JUSTICE CENTERS from **22 STATES** represented in Washington, DC

9
AFFILIATED CENTERS achieved **20 YEARS OF SERVICE** to their communities: Family Safety Center, Alameda County Family Justice Center, Bexar County Family Justice Center, Crystal Judson Family Justice Center, Dee Kennedy Family Justice Center, Nampa Family Justice Center, NYC Family Justice Center - Brooklyn, Family Justice Center of St. Joseph County, and Tri-County Family Justice Center of Northeast New Mexico

6 **NATIONAL WEBINARS**

1. [Funding and Sustainability for Family Justice Centers](#)
2. [Civil Justice for Sex Trafficking & Sexual Assault Survivors in the United States](#)
3. [What Survivors Want You to Know: Different Forms of Abuse](#)
4. [How to Start a Family Justice Center](#)
5. [What You Need to Know About Family Justice Centers](#)
6. [Developing Effective Partnerships with Child Advocacy Centers](#)

3,600+
WEBINAR REGISTRANTS

34
NATIONAL NETWORKING CALLS
for professionals and survivors

4,550+
FACEBOOK FOLLOWERS

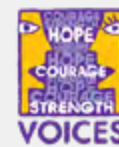


Click to view the toolkit

PETS & FAMILY JUSTICE CENTERS TOOLKIT is a foundation for Family Justice Centers' processes development for serving survivors with pets

10,300+
SUBSCRIBERS
on the FJCA mailing list

FAMILY JUSTICE CENTER ALLIANCE



A network of survivors representing Family Justice Centers that advocate for victims of domestic and sexual violence and educate the public about the work of Family Justice Centers on a national scale.



Click to watch VOICES of Hope podcast

PODCAST COLLABORATION between the VOICES Survivor Network and the Family Justice Center Alliance

60
NATIONAL COMMITTEE MEMBERS

12
NATIONAL NETWORKING CALLS



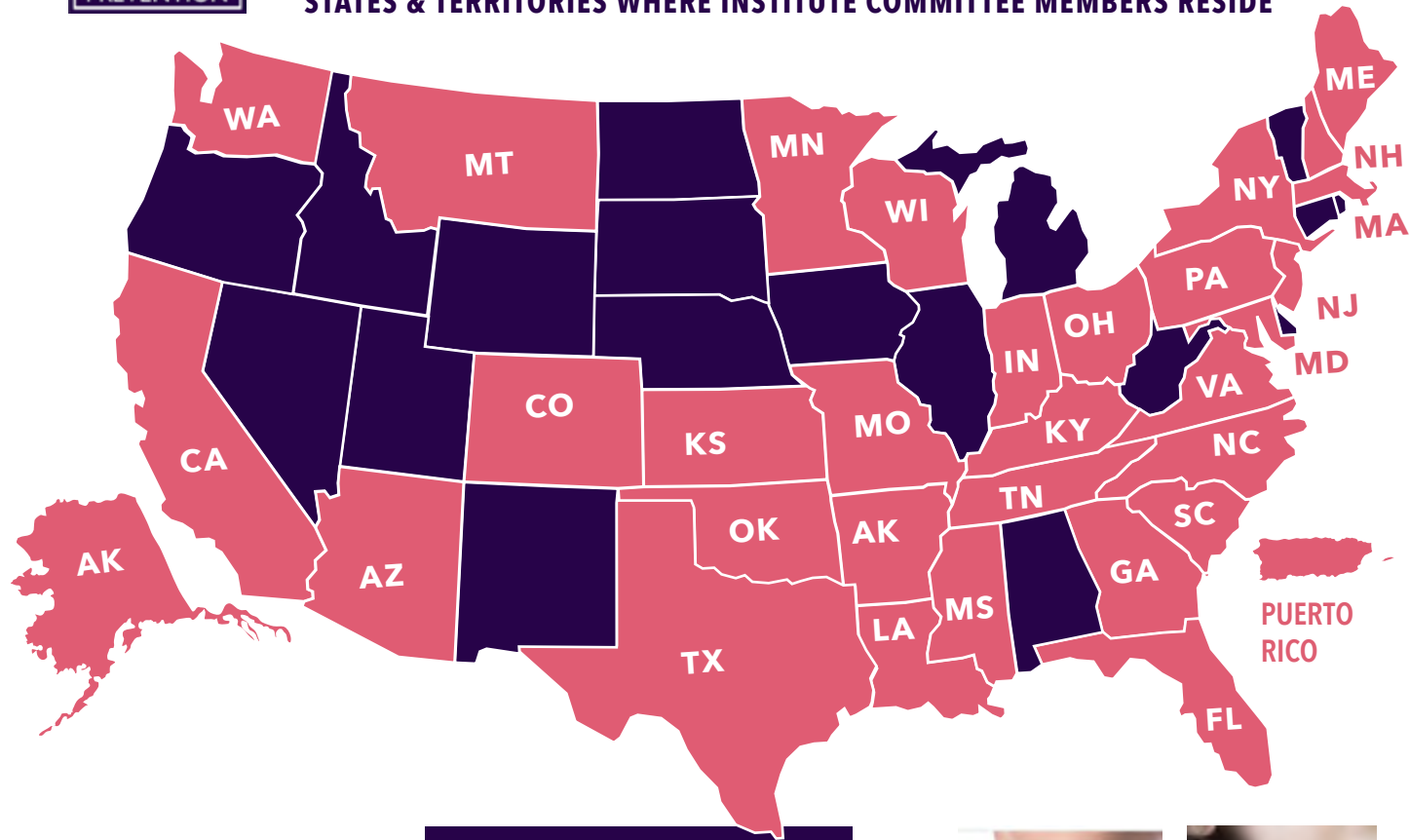
25th Annual International Family Justice Center Conference

CONFERENCE PANEL at the 25th Annual International Family Justice Center Conference



Providing training and technical assistance on Strangulation and Suffocation crimes to violence prevention professionals throughout the world.

STATES & TERRITORIES WHERE INSTITUTE COMMITTEE MEMBERS RESIDE



6,000+
WEBINAR REGISTRANTS

9,900+
SUBSCRIBERS
on the Institute's mailing list

6,000+
FACEBOOK FOLLOWERS

5 NATIONAL WEBINARS

1. [What We Learned in 2024: Updates from the Institute](#)
2. "I Can't Breathe:" Understanding Suffocation Injuries*
3. Reshowing of "I Can't Breathe:" Understanding Suffocation Injuries—with Live Q&A*
4. [The Truth and Consequences of Sexual Choking/Strangulation](#)
5. [The Legal Consequences of Strangulation During Sex](#)

** Not available online*



CHOKING BROCHURES
"What You Need to Know About Sexual Choking" and "What You Need to Know About The Choking Game" were released



Advanced Course on Strangulation Prevention Training in Okinawa, Japan



JUDGES' MANUAL

"Addressing Strangulation in Florida Courts: A Critical Resource" was published in collaboration with the Office of the State Courts Administrator of Florida and the Florida Department of Children and Families



Strangulation Prevention Training for Judges in Florida

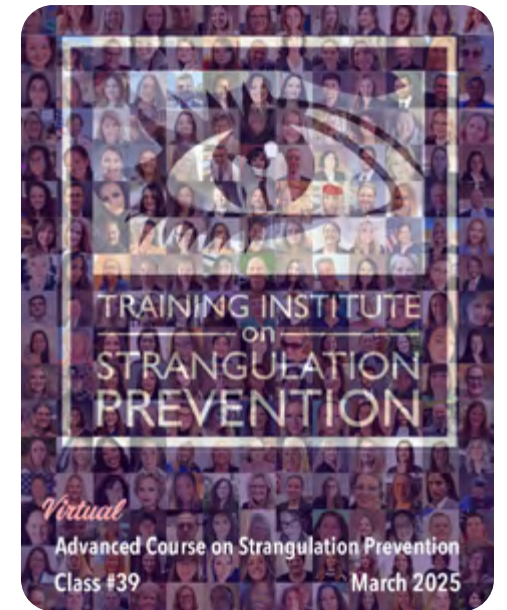
31 TRAININGS

held across the US, including Puerto Rico, Canada, and Japan

9,300+ MULTI-DISCIPLINARY PROFESSIONALS TRAINED



Advanced Course on Strangulation Prevention Training in Puerto Rico

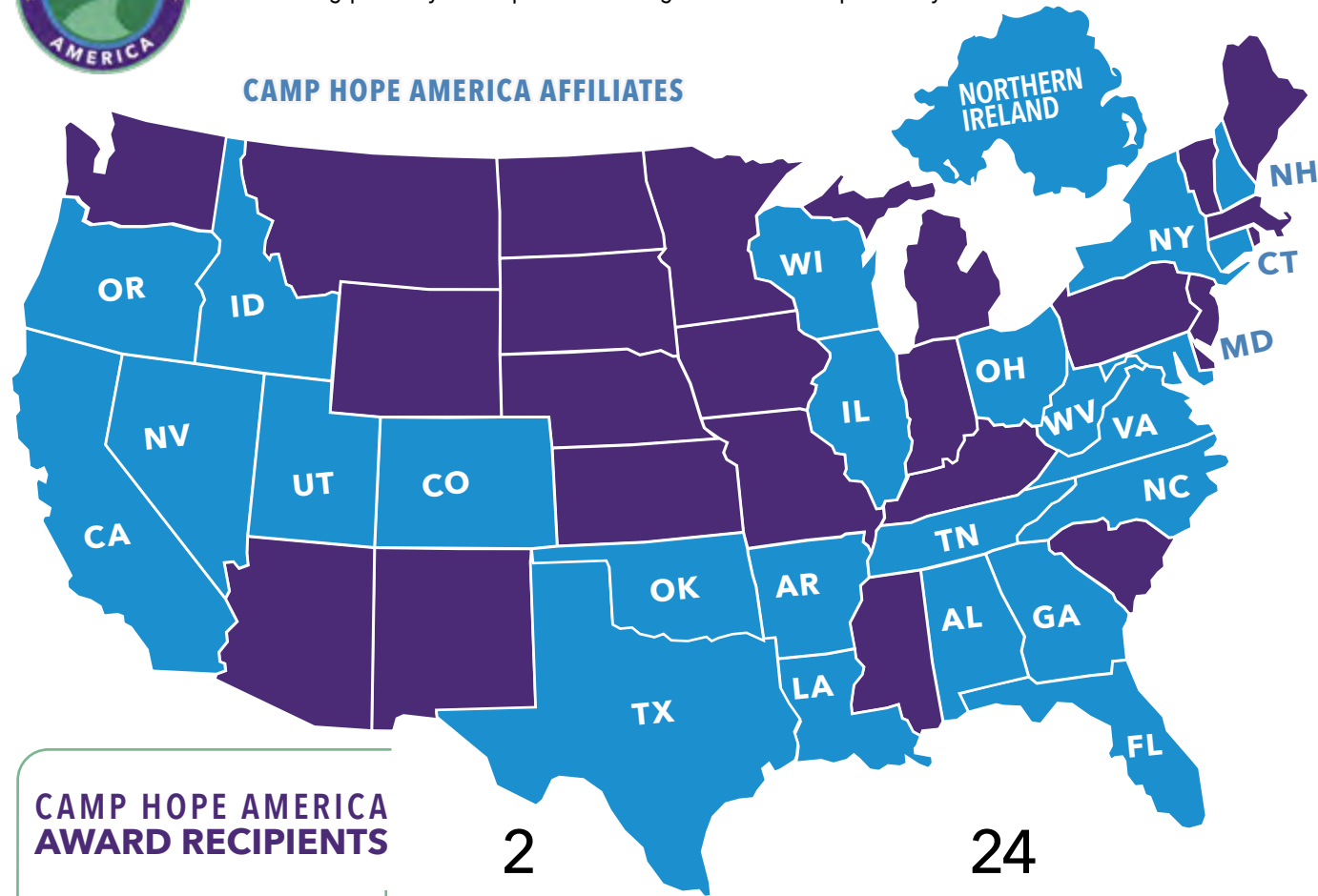


Virtual Advanced Course on Strangulation Prevention



Providing pathways to hope and healing for children impacted by domestic and sexual violence.

CAMP HOPE AMERICA AFFILIATES



CAMP HOPE AMERICA AWARD RECIPIENTS

KENYA M.

PARTICIPANT OF THE YEAR
Women & Children First

CAMILLE H.

COUNSELOR OF THE YEAR
Crisis Line & Safe House
of Central Georgia, Inc.

TIM E.

VOLUNTEER OF THE YEAR
Guilford County
Family Justice Center

PEACEKEEPERS

VISIONARY TRAILBLAZER
Women & Children First

2

COUNTRIES
with Affiliated CHA Sites

48

AFFILIATES leading
Camp HOPE America
programming

5

TEN YEAR ANNIVERSARIES
of affiliation with CHA:
Clackamas Women's
Services, Ventura County
FJC, Empower Tehama, FJC
of Sonoma County, Family
Safety Center, Palomar:
Oklahoma City's FJC

24

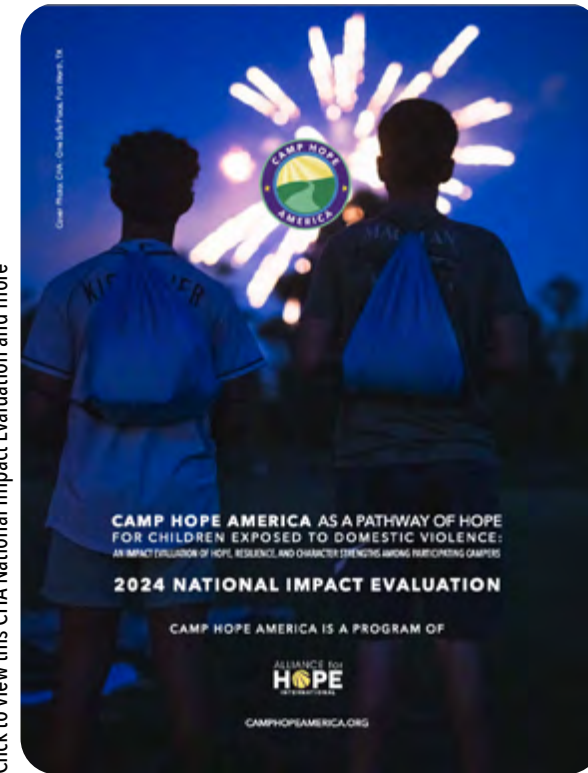
STATES with Affiliated
Camp HOPE America Sites

3

READINESS SITES
from California, Wisconsin,
and Northern Ireland
completed their journey
to affiliation

4

DEVELOPING SITES
from Alabama, Missouri,
Maryland, and Oregon
began their journey
to affiliation



Click to view this CHA National Impact Evaluation and more

OUR IMPACT EVALUATION

for the summer of 2024 highlighted increased
Hope and Resilience in CHA campers

1,650+

CAMPERS
attended overnight
camp & **thousands
more** enrolled in
Pathways year-round

4

AVERAGE ACE SCORE
of Summer 2025
CHA campers

23

NATIONAL AFFILIATE CALLS

1,400+

HOURS spent
at overnight camp
by members of
our national team

26

AVERAGE HOPE SCORE
of 2025 Summer CHA
campers showed a
significant increase
from before camp

1,000+

VOLUNTEERS
supported
overnight camp

2,900+

FACEBOOK FOLLOWERS

1,200+

SUBSCRIBERS
on the CHA mailing list

2025 SUMMER CURRICULUM:
"Hope Discovered"

HOPE HEROES:
Allen Green, Miosotys
Santiago, Johnny Crowder,
and Emely Macias



CAMP HOPE AMERICA

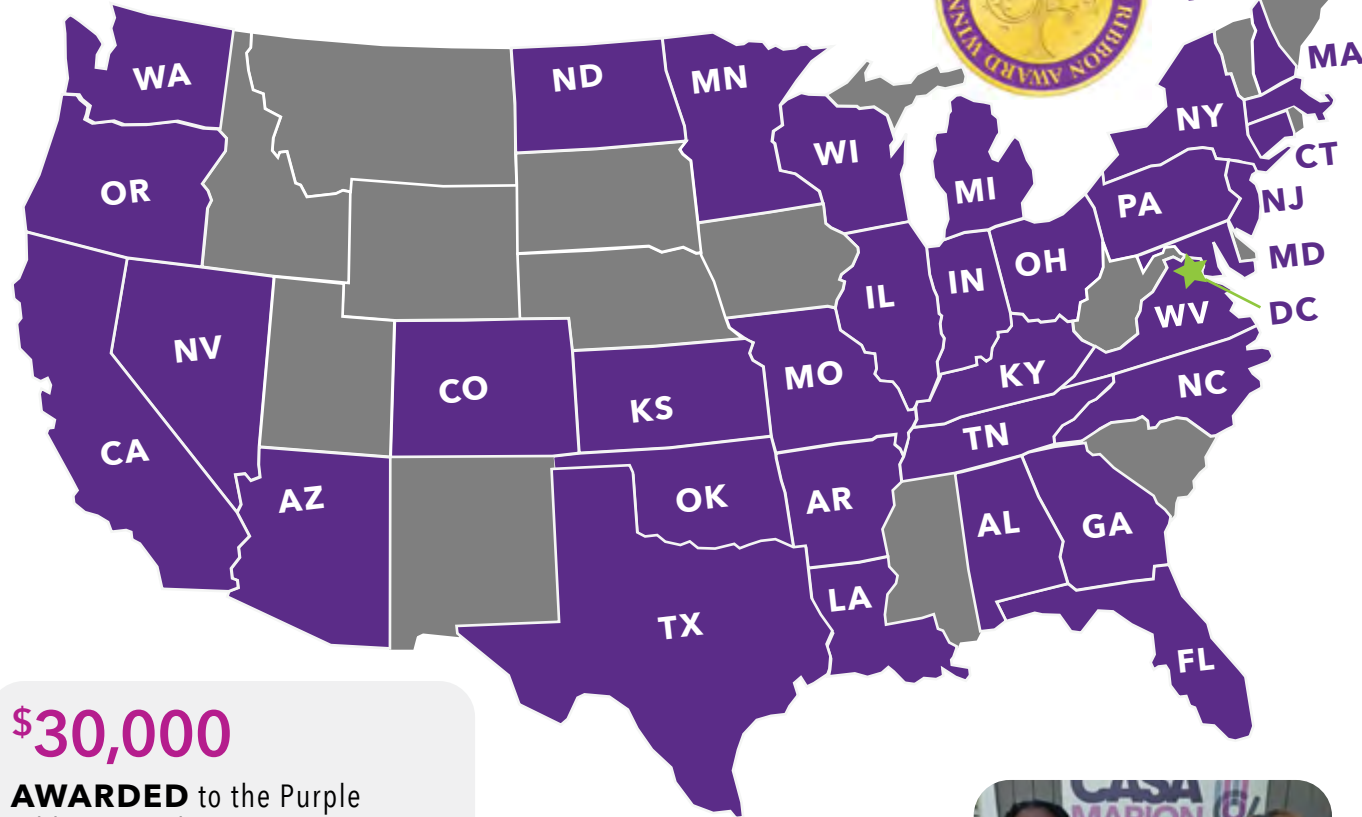


Camp HOPE America Summer 2025



Leading online source of free information, resources, and tools for people experiencing and working to end domestic violence.

2025 PURPLE RIBBON AWARD WINNER LOCATIONS IN THE US



\$30,000

AWARDED to the Purple Ribbon Award Grant winners:

SHARON ROBERSON
EXECUTIVE OF THE YEAR
YWCA NASHVILLE & MIDDLE TENNESSEE
IN NASHVILLE, TENNESSEE

JUDGE ELIZABETH R. FINN
JUDGE OF THE YEAR
A NEW LEAF IN MESA, ARIZONA

WINGS HOUSING TEAM
INTERDISCIPLINARY TEAM OF THE YEAR
PALATINE, ILLINOIS

LADORA LATTIMORE
LIFETIME ACHIEVEMENT AWARD
FRIENDS OF YATES, INC. IN KANSAS CITY, KS

COMMUNITY ACTION STOPS ABUSE (CASA) MARION
ORGANIZATIONAL HOPE STORY OF THE YEAR IN OCALA, FLORIDA

76

PURPLE RIBBON AWARD winners

3

COUNTRIES REPRESENTED in the Purple Ribbon Award winners: US, CAN, and AUS

230

AMAZON WISHLIST orders through our website



CASA Marion

41

STATES AND PROVINCES REPRESENTED in the Purple Ribbon Award winners

1,100+

ITEMS ORDERED through our website's Wishlist platform

5 MOST VIEWED ARTICLES

1. [What to Do If Your Teen or Adult Child Is Abusive](#)
2. [What is the Cycle of Abuse?](#)
3. [Sexual Coercion in Intimate Relationships: Eight Tactics](#)
4. [Strangulation is the Highest Predictor of Murder](#)
5. [Ask Amanda How Much Does My ACE Score matter?](#)

2.10 M INDIVIDUAL VISITORS to our website

2.85 M SESSIONS on our website

68% ORGANIC TRAFFIC to our website (via search engines)

54,200+ SUBSCRIBERS on the DomesticShelters.org mailing list

5 MOST ATTENDED WEBINARS

1. [Empowering Rural Victims to Overcome Barriers and Move from Crisis to Self-Sufficiency](#)
2. [Emerging Issues in Technology-Enabled Domestic Violence](#)
3. [Burnout: When You're Exhausted, Overwhelmed and Still Feel It's Not Enough](#)
4. [Family Court Practices Increase DV Homicides](#)
5. [Leveraging AI to Support Domestic Violence Victims: Opportunities, Risks, and Tools for Professionals](#)



HOPE CHAT, our AI chatbot, officially launched in January 2025, expanding our ability to connect survivors and those seeking information with immediate, compassionate support. In its first year, Hope Chat has already reached more than 59,000 people—offering real-time guidance, safety-focused resources, and clear next steps during moments of uncertainty and crisis. By combining trusted information with accessible technology, Hope Chat is helping ensure that no one has to navigate abuse or safety concerns alone.

250 K MESSAGES sent to Hope Chat

59,500+ HOPE CHAT CONVERSATIONS provided real-time assistance to survivors

16 NATIONAL WEBINARS

18,300+ WEBINAR REGISTRANTS

197 K FACEBOOK FOLLOWERS

5,700+ FACEBOOK COMMUNITY MEMBERS



Hope for survivors and justice for victims of hidden homicides.

PROFESSIONALS TRAINED IN 2025



52

PROFESSIONALS from around the US and Canada attended the Hidden Homicides course in September in Estes Park, CO

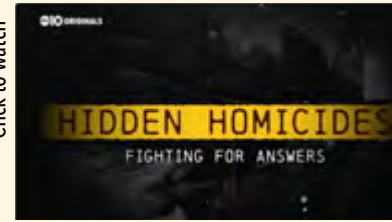


Hidden Homicides Faculty & Staff



Hidden Homicides Course in Estes Park, Colorado

Click to watch



TEN FACTORS OF A SUSPICIOUS DEATH developed by the Justice Project were featured on ABC 10's "Hidden Homicides: Fighting for Answers"

Click to watch



JOANNA'S LAW, THE JUSTICE PROJECT AND TEN FACTORS OF A SUSPICIOUS DEATH were featured on CBS News' 48 Hours helping raise public awareness and pursue justice

4

STATES developing legislation to provide grieving families the legal right to access records and request independent autopsies: Illinois, New York, Massachusetts and Oregon

50+

SUSPICIOUS DEATH CASES currently under review by the Justice Project with multiple cases being prosecuted, reconsidered, or pending review

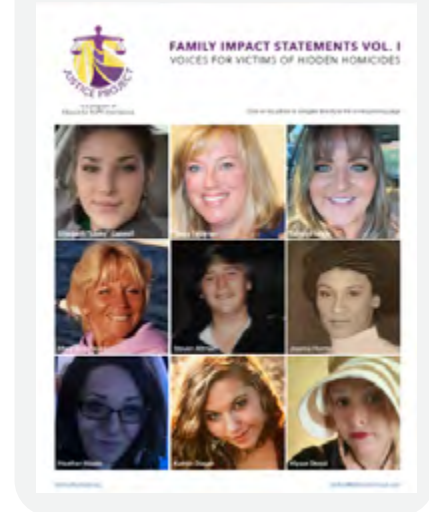


FACEBOOK LAUNCH for VOICES for Victims of Hidden Homicides (VVHH)

FAMILY IMPACT STATEMENTS VOL. I

including 9 cases of suspicious deaths was released to raise awareness with law enforcement and the public

Click to view



Hidden Homicides Course for the USDOJ National Advocacy Center in Columbia, South Carolina



USDOJ NAC Hidden Homicides Course Faculty

1,700+

MULTI-DISCIPLINARY PROFESSIONALS TRAINED

8

TRAININGS held around the country regarding Hidden Homicides

Thank You to Our Supporters



Special Thanks to Our Board Members

Bryan Niederhelm
 Judge Ronald B. Adrine (Ret.)
 Keesandra K. Agenor, MD, MS
 Obianuju Berry, MD, MPH
 Gil Cabrera, Esq.

Jerry Fineman, Esq.
 Casey Gwinn, Esq.
 Catherine H. Johnson, MS, EdS, LMFT
 Don Krupp

Capt. Robert Martin (LAPD, Ret.)
 Chris McMurry
 Gael Strack, Esq.
 Ashley Walker, em.